

Why Do We Need Shared Future Oregon?

Our state has reached a historic demographic milestone: as of May 2025, adults aged 65 and older outnumber children under 18. Oregon's population is also becoming more diverse, and our systems must evolve to reflect and respond to this change. This transformation signals an urgent need to realign the state's systems, programs, and long-term strategies. Without intentional intervention, this imbalance will have far-reaching economic and workforce effects and worsen already strained care, housing, and quality-of-life systems. Inaction will affect not only older adults and their families but every Oregonian.

This Shared Future Oregon initiative is based on national best practices and lessons learned from other states. It offers a coordinated, cross-sector framework to meet this moment. The plan calls for an age-friendly perspective on Oregon's infrastructure; integrated preventive health and long-term care systems; accessible and affordable housing; and a sustainable workforce that supports older adults' financial security while strengthening the state's economy.

Rooted in intergenerational approaches and bridging tribal, urban, and rural needs, this initiative views older adults through a strengths-based lens. It positions Oregon to adapt proactively to its demographic reality. Through an equity-centered framework that leads to a multi-sector plan for aging, Oregonians of all ages, ethnicities, abilities, races, genders, identities, and immigration statuses can age with dignity, opportunity, and a true sense of belonging.

National, Oregon, and County Aging Trends



20%
of Oregonians
are now 65+



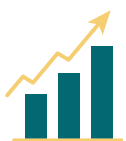
24%
of jobs are
held by
workers 55+



1 IN 4
Oregonians
are unpaid
caregivers



35.1B
spent yearly by
households 65+



As of
2025
Oregon's older
adults outnumber
children under 18

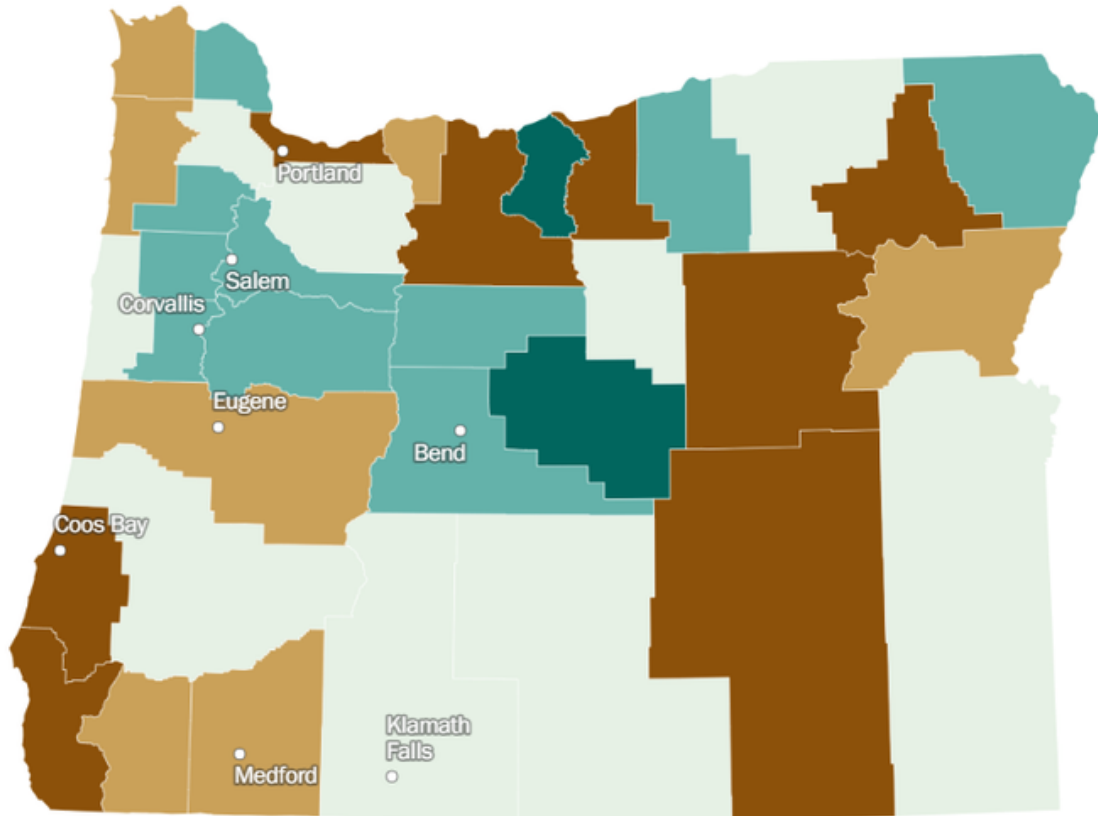
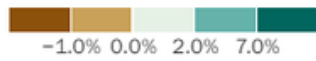


70%
of new 65+ will
need long-term care in
their lifetime



54%
of renters 65+ spend
30% of income on
housing

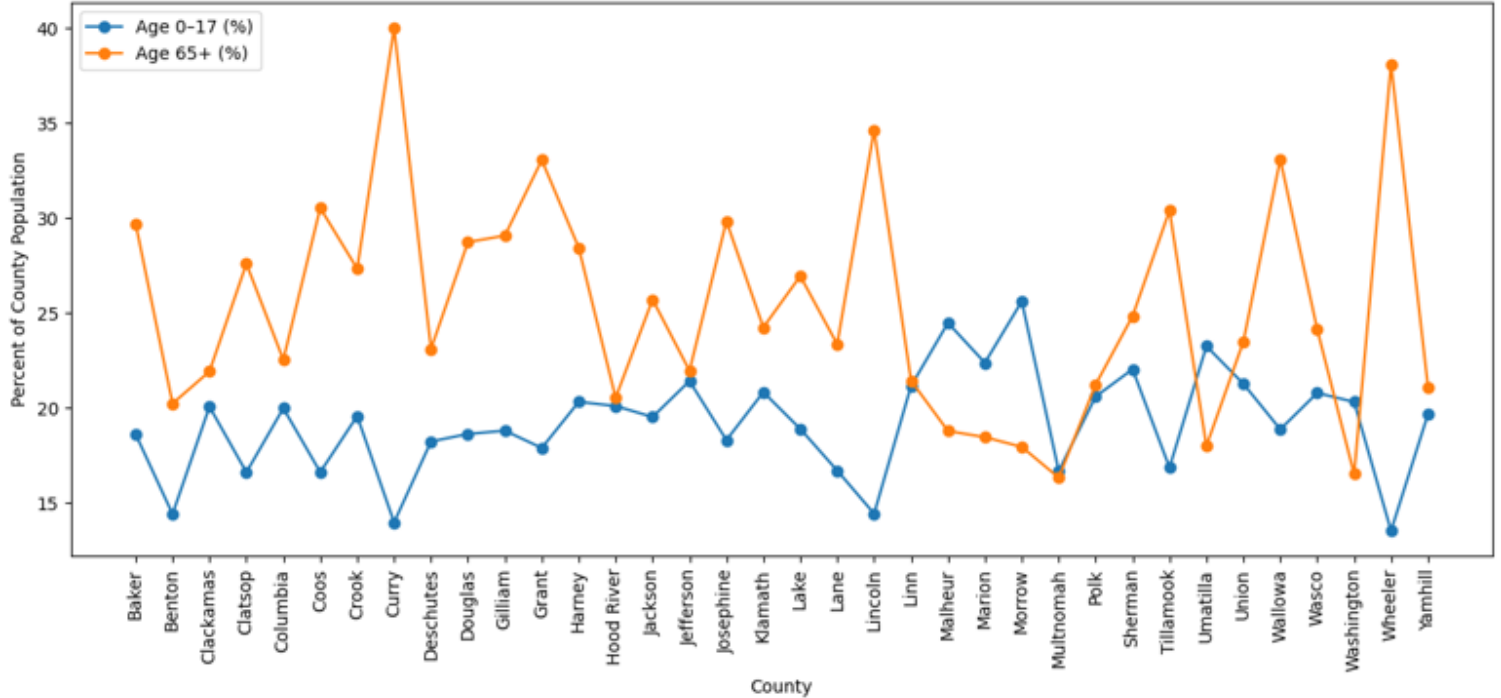
Oregon population change by county, July 2020-25



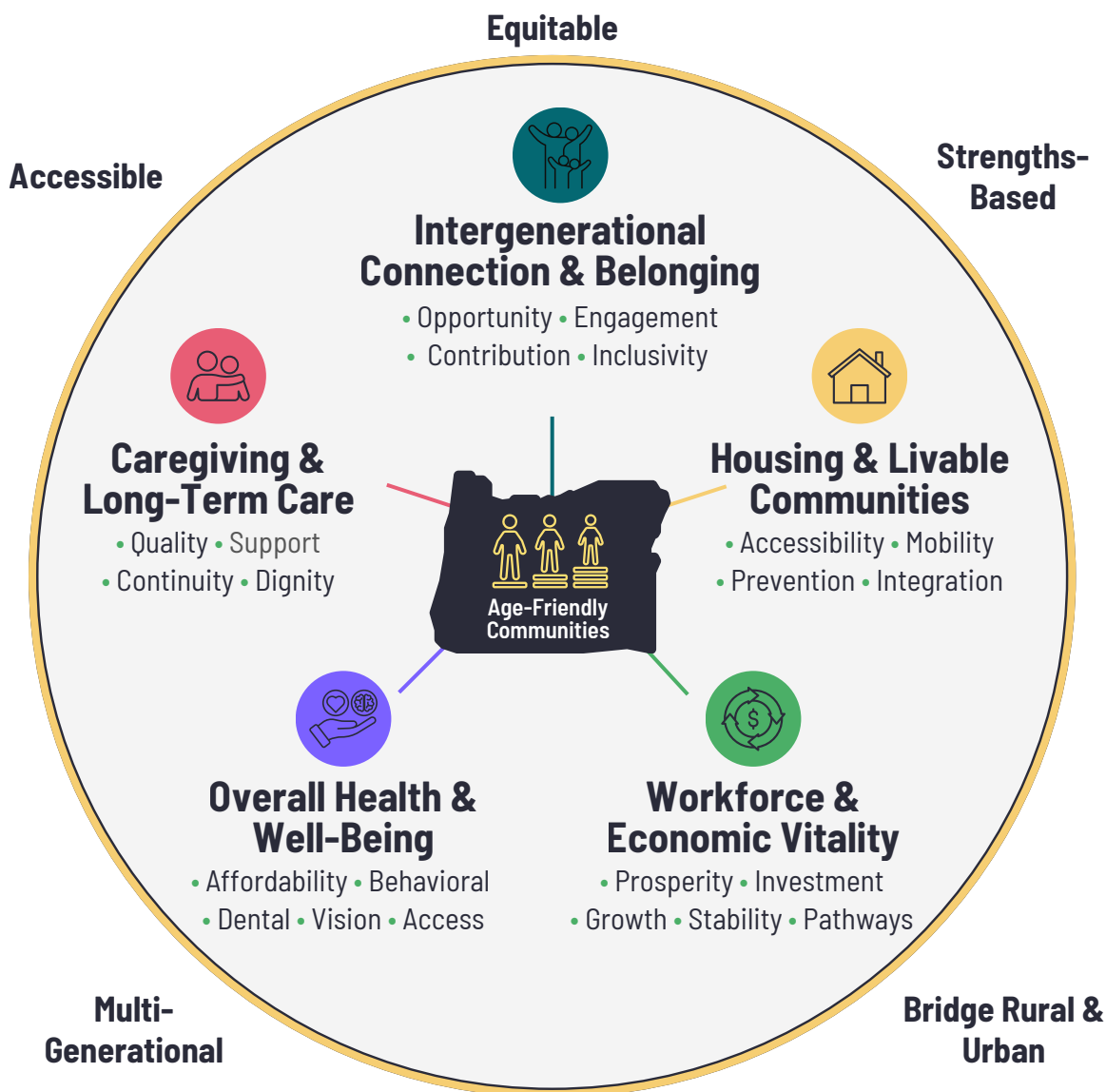
Source: U.S. Census Bureau



Percentage of Population by Age Group (Oregon, 2025)



Shared Future Oregon Focus Areas



Intergenerational Connection & Belonging:

This focus area envisions Oregonians of all ages meaningfully linked through shared spaces, purpose, and community life. It aims to strengthen relationships, norms, and environments that enable older and younger generations to learn from and support one another and to participate fully in civic, social, and economic life. By designing communities, programs, and systems that foster mutual respect, reduce isolation, and elevate the value of every generation, this goal builds a culture in which belonging is intentionally created so that Oregonians can live, work, contribute, and thrive together across the lifespan.

Caregiving & Long-Term Care:

This focus area strengthens Oregon's long-term services and supports (LTSS) system by expanding access to high-quality home- and community-based services, strengthening support for family caregivers, and ensuring appropriate facility-based care. It also strengthens the LTSS workforce through culturally responsive, age-inclusive training and sustainable career pathways while expanding support for unpaid caregivers who provide most care across the state. Together, these strategies help ensure that Oregonians can access the right care in the right place, supported by a stable workforce and a caregiving system that honors their contributions and needs.

Housing & Livable Communities:

This focus area ensures a diverse range of affordable, accessible, and age-friendly housing options across Oregon. These include single- and multi-family units, co-housing, and modular housing, paired with neighborhood services and transportation so that all Oregonians can age in their chosen community without displacement.

Overall Health & Well-Being:

This focus area advances equitable health and functional well-being for Oregonians by integrating preventive health, chronic disease management, behavioral health, oral health, and social-needs interventions across medical and community systems.

Digital literacy is critical to advancing this work because it equips Oregonians with essential skills to access telehealth, manage medications, receive emergency information, and stay socially connected. By reducing digital isolation, we can strengthen protective health factors, expand access to care, and ensure Oregonians, especially older adults, can fully participate in their communities.

Workforce & Economic Vitality:

This focus area advances equitable economic opportunity and workforce inclusion for older Oregonians by recognizing their value as an economic engine, not a cost center. Oregon's economy needs revitalization, and the 55+ population plays a crucial role in this effort. As Oregon leaders seek to improve the state's business reputation, economists see conflicting signs about where Portland and the state are headed. The economic and population dips experienced during the COVID-19 pandemic have not disappeared. Investments in healthy aging and workforce inclusion yields multiple dollars in return through taxes, spending, and caregiving labor. A comprehensive approach is needed to grow, stabilize, and professionalize Oregon's workforce across sectors so every older Oregonian can participate in and contribute to the longevity economy. This includes job redesign, stackable and micro-credentialing, and accessible post-secondary pathways that support career mobility and living wages.

How the Work Fits Together

Shared Future Oregon is organized around three outcome areas (shown below), nine workgroups, and a set of governance bodies that connect the work into one statewide plan.



Lifelong Economic Prosperity



Support all Oregonians in building, maintaining, and benefiting from economic security, opportunity, and prosperity throughout their lives.



Strengthened Communities



Create connected, inclusive, resilient, and accessible communities where people of all ages and abilities can thrive.

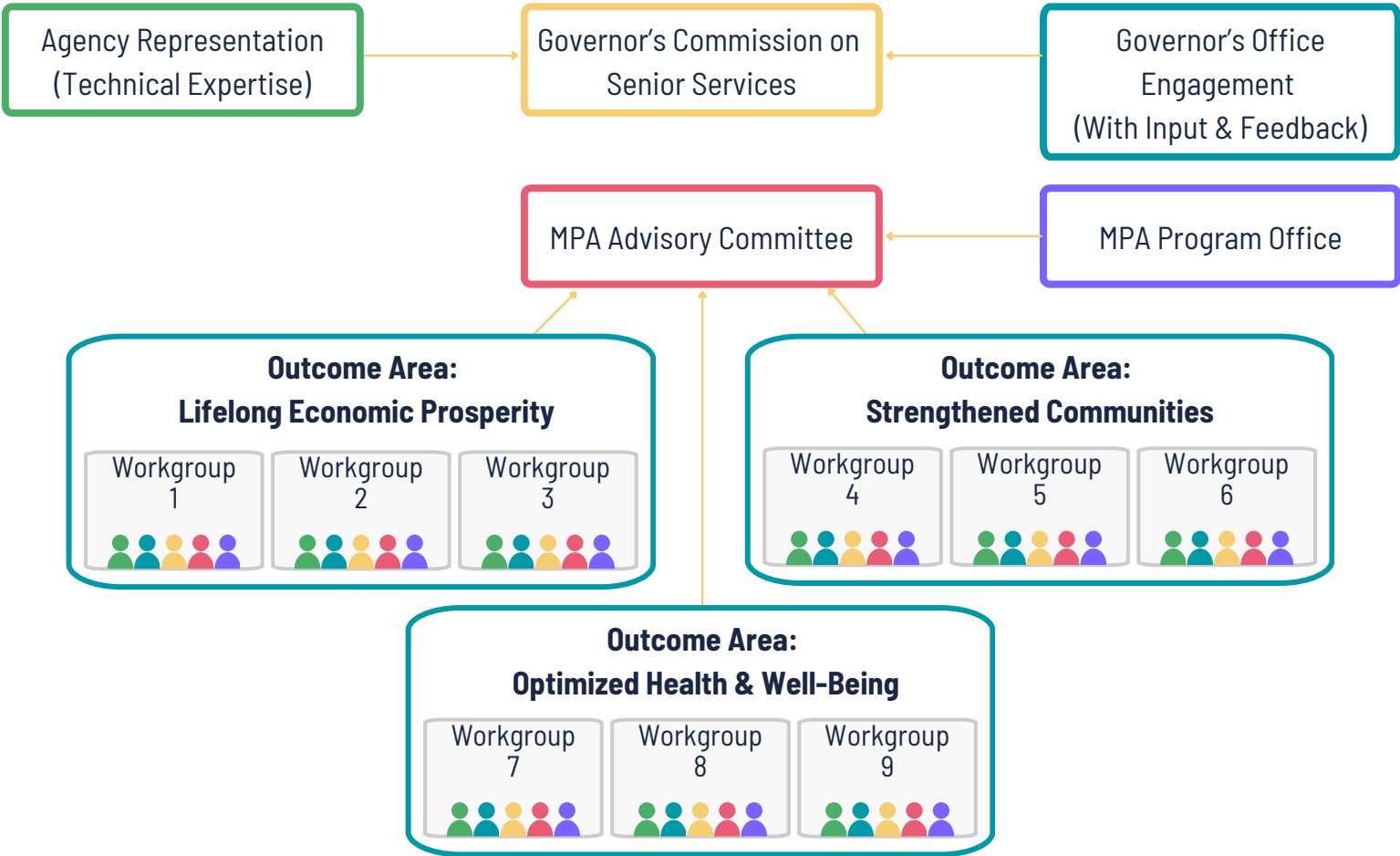


Optimized Health & Well-Being

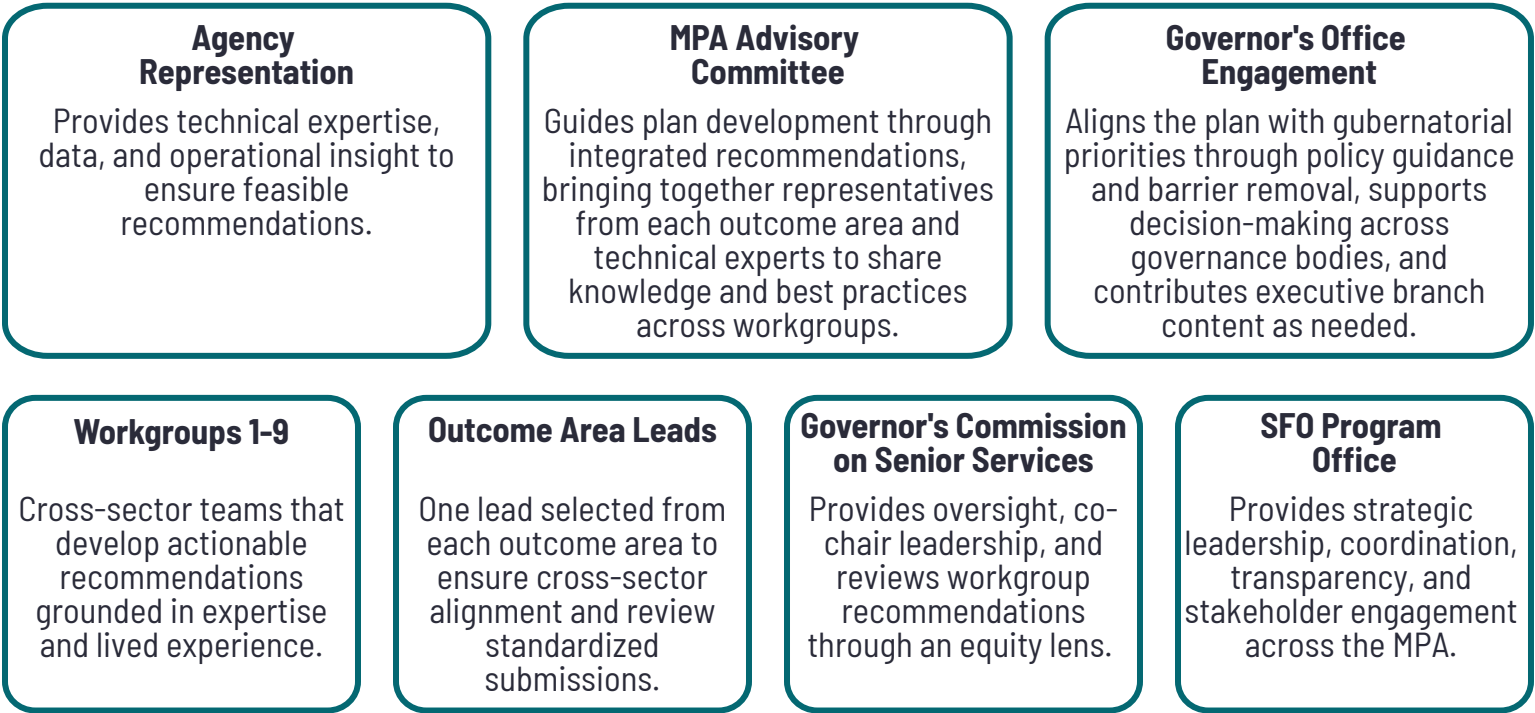


Improve access to coordinated, equitable, accessible, and person-centered systems that support physical, mental, social, dental, behavioral, and dementia care.

Governance During Development



Shared Future Oregon Roles at a Glance:



From Expertise to Solutions: The Work Today & Onward

Bring Subject Matter Experts (SMEs) Together Based on Identified Focus Areas

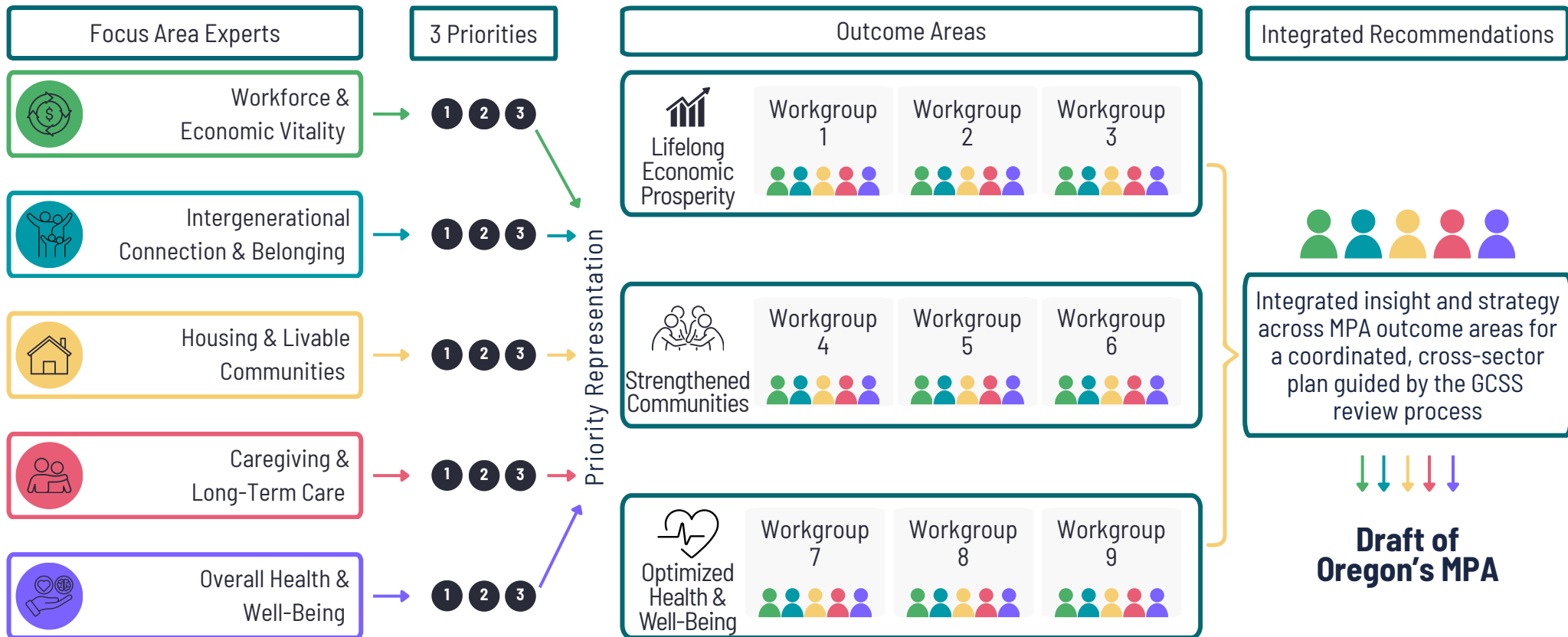
Oregon experts come together by areas of expertise to collectively recommend their top 3 priorities for each focus area.

Form Cross-Sector Workgroups to Identify 3 Systems Improvement Opportunities Within Outcome Areas

Appointed SMEs and GCSS commissioners will convene as workgroups under outcome areas to represent identified priorities and develop recommendations and actionable solutions.

Integrated Input Informs the Draft Plan

All workgroup recommendations shape the draft of Shared Future Oregon



Guided by equity, inclusion, and the voices of communities across Oregon.
Each workgroup intentionally brings together diverse expertise to develop integrated recommendations.

**SHARED
FUTURE
OREGON**

How the Work Fits Together

Workgroups are responsible for developing actionable recommendations within their assigned outcome areas and contributing to an integrated statewide plan.



Outcome area leads coordinate across the three workgroups in each area. The MPA Advisory Committee integrates work across outcome areas, while the program office coordinates the overall process. Agencies provide technical assistance as requested.

What Workgroups Submit

Each workgroup submits a standardized monthly report summarizing recommendations, progress, and key updates. The Program Office may combine the nine reports into an integrated report for the MPA Advisory Committee and GCSS. The MPA Advisory Committee reviews the work for alignment across workgroups before elevating recommendations to GCSS for oversight, guidance, and integration into plan development.

What Happens Next

The MPA Advisory Committee reviews work, advises on direction, supports strategic alignment and decision-making, and reports findings to GCSS. GCSS provides governance and recommendations to the Governor’s Office as we move towards implementation.

Commitment & Calendar

All workgroup and governance meetings are virtual unless otherwise noted.

Meeting Type	Frequency	Commitment	Timeframe
Full GCSS Commission	Monthly	3 hours per month	September → May
MPA Advisory Committee	Quarterly	2 hours per quarter	October → March
Workgroup Co-Chairs	Monthly	1 hour per month	October → April
Workgroups 1 - 9	Twice monthly	2 hours per month (min. 1 hour per meeting)	September → April
All Participants	1-2 times per year	Full day	Next event spring/summer 2027

Timeline

- 2026–2027: Workgroup development, statewide convening, monthly meetings
- 2027: Draft plan development, public engagement, final plan unveiling
- 2028: Develop metrics reporting with dashboard
- 2028–2038: Implementation, biannual reporting

Alignment Already in Motion

Framework for creating a multi-sector plan for aging is already in alignment with, but not limited to:

- Oregon State Health Improvement Plan
- Building Our Largest Dementia Infrastructure (BOLD)
- Oregon Housing Needs Assessment (DLDC)
- Oregon Housing and Community Services Strategic Plan
- Oregon Workforce Partnership reports
- ADRD and brain health resources
- Rural health and equity frameworks
- National MPA guidance from ACL
- Age-Friendly Public Health Systems
- Oregon Economic Development Strategy

Call to Action: Listen – Engage – Act

Shared Future Oregon is a call to action to harness what we know about longevity and build a future where every Oregonian can grow up and grow old with connection, access, and economic security. Our changing demographics demand an urgent, bold redesign of our systems, norms, and policies so people can thrive over a 100-year life. Our communities, workforce, housing systems, and care networks were built for a different era. Without intentional redesign, too many older adults will face isolation, instability, and preventable hardship.

Shared Future Oregon will change that trajectory. By aligning health spans with life spans, recognizing older adults' community impacts instead of their burdens, and building longevity-ready communities that strengthen social connection, expand access to services, and support financial stability, Oregon can turn longevity into a competitive advantage.

This work will continue to evolve, and participation will remain open. We invite you to share this movement with others and help bring new voices into the work by signing up at SharedFutureOregon.org.

This is our moment to act, bringing together research, lived experience, and cross-sector partnership to create lasting change so every Oregonian can live, work, contribute, and belong throughout their life. Thank you for being a part of this work!

Contact

For questions about Shared Future Oregon, contact admin@ageplus.org or call 503-683-2430. Meeting materials, minutes, and schedules will be available at SharedFutureOregon.org.

